

A GREEN MEDIA KIT BY  
*ATTITUDE ORGANIC*

WWW.ATTITUDEORGANIC.COM

AO

*ABOUT*

THE SUSTAINABLE  
BLOG &  
COMMUNITY

Attitude Organic is a holistic sustainable blog and community that supports women through their transition towards an ethical and eco-friendly lifestyle they are proud of.

After I moved to Malaysia in 2017, I realised that sustainability was still a vague concept. Not everyone was familiar with ethical and eco practices so I started educating people by creating the blog.

The blog and community provide valuable advice and knowledge at each step of the sustainable journey, focusing on: ethical fashion, natural beauty, ecohome, veganism and zero waste lifestyle.

The blog and community offer the ideal exposure for your products and services. I guarantee that the content highlighting your campaigns will be personal and engaging.

**5,9k**

SOCIAL  
FOLLOWERS

**6k**

VISITORS PER  
MONTH

**9k+**

PAGE VIEWS PER  
MONTH

**92%**

INCREASE IN 6  
MONTHS

**22**

DOMAIN  
AUTHORITY

**32%**

FROM USA  
(29% UK)

**55%**

18 - 34 YO

**79%**

WOMEN



## WHY WORK WITH *MY UNIQUE* *ETHICAL COMMUNITY*

- Reach a relevant new audience.
- Raise your brand awareness.
- Reach potential new Customers.
- Establish an ethical and Professional Relationship.
- By working with a small business, get 100% dedication
- Affordable services for quality jobs

## WHAT I OFFER

- Product highlights on all our Website pages for a month 100€
- Sponsored blog post (including content production) 100€
- Product Review on the blog 100€ + Product
- Guest Post placement 75€
- Link placement 50€
- Blog Post on the Homepage for a month 50€ + post cost
- Social media posts 50€
- Social media give away 50€ + Product

I am always excited about new projects and collaborations.  
Contact me and we can tailor your plan together.

## *FEATURED IN*

Vogue  
Eco Warrior Princess  
Ecohustler

## *SUCCESSFUL* *COLLABS*

I am very proud of my  
collaborations with:

- Elly Mattress
- Everlane
- Public Goods
- DAN & MEZ
- Utama Spice
- Hawthorn
- Woron
- Taylor & Hart

## *CONNECT*

IG: @ATTITUDE.ORGANIC  
FB: @ATTITUDE.ORGANIC.OFFICIAL  
T: @ATTITUDORGANIC

contact.attitude.organic@gmail.com  
www.attitudeorganic.com

# WHAT BRANDS SAY

ABOUT MY WORK?



TEYA @ TAYLOR & HART

It was great working with Marine and being featured on Attitude Organic. She's highly professional, very experienced in all sustainability practices and goes the extra mile to research the area she's working on. Her approach demonstrates that she's able to familiarise the audience with issues like transparency and ethical sourcing in an engaging way which is why we, at Taylor & Hart, believe that she's helped us reach potential new customers.



ARINA @ WORON

Thank you for the lovely collab and yes, we are happy with the outcome as well!

@attitude.organic